



Looking out for our neighbours



Remind and Encourage: Campaign pack

Let's get together with our neighbours.

Start spreading the word from **Monday 03 June**.

OurNeighbours.org.uk

#OurNeighbours

Let's get together with our neighbours to remind and encourage each other to do the simple things that make a difference

West Yorkshire and Harrogate
Health and Care Partnership



Thank you for your continued neighbourly support. From **03 June** we invite you to download and promote the 'Looking out for our neighbours' summer resources to encourage even more neighbourly activity. Here are three ways you can support the campaign during June:

1

Supporting 'The Great Get Together'

We are supporting The Jo Cox Foundation's Great Get Together by promoting the message 'Get together with your neighbours from 21-23 June'. There are more pre-written social media messages and images in the summer resource pack for you to use this June.

2

Let's get together on social

If you can only do one thing this June we recommend you either 1) take a photo using the photo props on the following page OR 2) promote the image below from the resource pack along with the message '**Get together with your neighbours from 21-23 June. Simply say hello, have a cuppa or meet up! #OurNeighbours #MoreInCommon**'

3

Remind and encourage our neighbours

It's the simple things that make a difference. In the summer resources pack you will find new seasonal social media messages and resources.

KEY DATES

This campaign phase will run
03 June – 28 June 2019

OBJECTIVE

To provide reminding and encouraging tips around the benefits of being neighbourly.

The releasing of time-relevant, seasonal and inspirational campaign messages will help keep the campaign content engaging.



Click here to download the 'summer resources'

Or visit OurNeighbours.org.uk/resources





We have #MoreInCommon than you think. Take time to get together with your neighbours this summer using the Get Together With Our Neighbours photo prop.

Print this PDF, cut out each mug and pose with your neighbour to help raise awareness of the small things we can all do to look out for one another.

Don't forget to tag @great_together and use the hashtags #OurNeighbours and #MoreInCommon to be part of the movement!



OurNeighbours.org.uk/resources

If you have a query regarding any bespoke campaign assets or resources, please contact

Kim@wearemagpie.com or call **0113 318 3051**

